
What Are the Sources of Profit?

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Saturday, 26 December 2009

Everybody looks at the price movements of their investments. Some have the bad habit of doing so everyday while others only look at it once in a while. There is another part of investment that is unseen which have a far greater impact on the total return. In this article written for INVEST magazine Dec 2009 issue, Wilfred Ling examines the sources of profit in equity investments and why many investors are not benefiting from these. The full article can be downloaded [HERE](#)